

Rhetorical Criticism Exploration And Practice

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over multiple editions this transformative text has taught the lively art of rhetorical criticism to thousands of students at more than 300 colleges and universities insights from classroom use enrich each new edition with an unparalleled talent for distilling sophisticated rhetorical concepts and processes sonja foss highlights ten methods of doing rhetorical criticism the systematic investigation and explanation of symbolic acts and artifacts each chapter focuses on one method its foundational theories and the steps necessary to perform an analysis using that method foss provides instructions on how to write coherent well argued reports of analytical findings which are then illustrated by sample essays a chapter on feminist criticism features the disruption of conventional ideologies and practices storytelling in the digital world is a timely addition to the chapter on narrative criticism student essays now include analyses of the same artifact using multiple methods a deep understanding of rhetorical criticism equips readers to become engaged and active participants in shaping the nature of the worlds in which we live

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analysis accessible sample essays illustrate each method and the same artifact is analyzed for nine of the methods to reveal the nuances and applicability of different approaches a deep understanding of rhetorical criticism equips readers to be engaged and active participants in shaping the nature of the world in which they live a chapter on feminist criticism features the disruption of conventional ideologies and practices the chapter on narrative criticism highlights storytelling in the digital world the emphasis on inquiry is invaluable for filtering meaning out of the communication encountered daily for example questions to ask processes to employ for interpretation assumptions to identify understanding rhetoric helps readers judge the effectiveness accuracy and impact of symbols

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offers students an excellent example of the diversity breadth of rhetorical criticism

rhetorical criticism empowering the exploration of texts encourages students to analyze texts of various sorts speeches advertisements memory sites and more to gain a clear understanding of what the text has to say and how it persuades or otherwise affects its audience the book clearly and succinctly helps students build the skills required to easily and effectively practice rhetorical criticism the book begins with a chapter that defines rhetoric criticism and text demonstrates how theory based rhetorical criticism can be exciting and emphasizes that there are many diverse lenses through which to illuminate texts the proceeding chapters explore various types of rhetorical criticism including classical the chicago school burkean fantasy theme narrative genre mythological bahktinian ideological feminist and constitutive each chapter begins by explaining the theory in which the critical approach is based it then explains how a critic utilizing that particular type of rhetorical criticism manages the critical process and offers the reader an extended example of the critical approach in use conversational in nature and inclusive of a wide range of critical methods rhetorical criticism is ideal for undergraduate courses in rhetoric oriented courses

this book critically examines the role of massive open online courses moocs in higher education against the backdrop of rapid developments in online learning reporting on a method by which one could isolate ideologically charged words from websites the author underlines the need to pause question and understand the

underlying motives behind moocs and ask fundamental questions about their data use commercial interests and ability to provide good education with its step by step ideological analysis the author challenges educators policymakers and students alike to reconsider the fabric of online courses and their associated platforms the book will appeal to scholars of digital education and sociology as well as scholars from the critical sciences

some of the most renowned modern practitioners of new testament rhetorical criticism including elisabeth schussler fiorenza wilhelm wuellner and the editors themselves provide new rhetorical readings of new testament texts organized into three distinct sections rhetorics in the new millennium provides a cutting edge approach to this thorny issue in biblical studies the first section is a collection of three essays that are primarily theoretical in nature and concerned with examining general theories of rhetoric the second section is a series of specific studies each using a different accepted theoretical model to analyze a given text the final section presents valuable appendices which summarize information about the content of certain theoretical models of criticism finally a bibliography listing a wide variety of rhetorical critical studies and reference works is included

this book presents serious academic scholarship on buffy the vampire slayer it differs from other works because it uses buffy as a primary text and not as a secondary instrument to explore other concepts in doing so it demonstrates that popular culture studies should be approached with the same serious attention that is paid to classic philosophy and other long established fields essays assemble the buffy canon and explore how buffy treats shakespeare comics power sisterhood apocalyptic revisionism folklore feminism redemption patriarchy identity and education instructors considering this book for use in a course may request an examination copy [here](#)

with the emergence of popular culture phenomena such as reality television blogging and social networking sites it is important to examine the representation of black women and the potential implications of those images messages and roles black women and popular culture the conversation continues provides such a comprehensive analysis using an array of theoretical frameworks and methodologies this collection features cutting edge research from scholars interested in the relationship among media society perceptions and black women the uniqueness of this book is that it serves as a compilation of hot topics including abc s scandal beyoncé s visual album and oprah s instagram page other themes have roots in reality television film and hip hop as well as issues of gender politics domestic violence and colorism the discussion also extends to the presentation and inclusion of black women in advertising print and digital media

this book is designed to introduce readers to the language of contemporary rhetorical studies the book format is an alphabetized glossary with appropriate cross listings of key terms and concepts in contemporary rhetorical studies an introductory chapter outlines the definitional ambiguities of the central concept of rhetoric itself the primary emphasis is on the contemporary tradition of rhetorical studies as it has emerged in the discipline of speech communication each entry in the glossary ranges in length from a few paragraphs to a short essay of a few pages where appropriate examples are provided to further illustrate the term or concept

each entry will be accompanied by a list of references and additional readings to direct the reader to other materials of possible interest

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Introduction

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