Neoliberalism A Very Short Introduction

HistoryDesign: A Very Short IntroductionInformation: A Very Short IntroductionMathematics: A Very Short IntroductionOrganizationsEducation: A Very Short IntroductionModern Art: A Very Short IntroductionLiterary TheoryScience Fiction: A Very Short IntroductionKantMusic: A Very Short IntroductionThinking and ReasoningKnowledgeThe BodyAlgebraBiography: A Very Short IntroductionThe Scientific RevolutionComedy: A Very Short IntroductionTranslationLaw John H. Arnold John Heskett Luciano Floridi Timothy Gowers Mary Jo Hatch Gary Thomas David Cottington Jonathan Culler David Seed Roger Scruton Nicholas Cook Jonathan St. B. T. Evans Jennifer Nagel Chris Shilling Peter M. Higgins Hermione Lee Lawrence M. Principe Matthew Bevis Matthew Reynolds Raymond Wacks History Design: A Very Short Introduction Information: A Very Short Introduction Mathematics: A Very Short Introduction Organizations Education: A Very Short Introduction Modern Art: A Very Short Introduction Literary Theory Science Fiction: A Very Short Introduction Kant Music: A Very Short Introduction Thinking and Reasoning Knowledge The Body Algebra Biography: A Very Short Introduction The Scientific Revolution Comedy: A Very Short Introduction Translation Law John H. Arnold John Heskett Luciano Floridi Timothy Gowers Mary Jo Hatch Gary Thomas David Cottington Jonathan Culler David Seed Roger Scruton Nicholas Cook Jonathan St. B. T. Evans Jennifer Nagel Chris Shilling Peter M. Higgins Hermione Lee Lawrence M. Principe Matthew Bevis Matthew Reynolds Raymond Wacks

there are many stories we can tell about the past and we are not perhaps as free as we might imagine in our choice of which stories to tell or where those stories end john arnold s very short introduction is a stimulating essay about how we study and understand history the book begins by inviting us to think about various questions provoked by our investigation of history and explores the ways these questions have been answered in the past concepts such as causation interpretation and periodization are introduced by means of concrete examples of how historians work giving the reader a sense of the excitement of discovering not only the past but also ourselves about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

this book will transform the way you think about design by showing how integral it is to our daily lives from the spoon we use to eat our breakfast cereal to the medical equipment used to save lives john heskett goes beyond style and taste to look at how different cultures and individuals personalise objects

introduction 1 the information revolution 2 the language of information 3 mathematical information 4 semantic information 5 physical information 6 biological information 7 economic information 8 the ethics of information conclusion references

this book aims to explain in clear non technical language what it is that mathematicians do and how that differs from and builds on the mathematics that most people are familiar with from school it is the ideal introduction for anyone who wishes to deepen their understanding of mathematics

most of us recognize that organizations are everywhere you meet them on every street corner in the form of families and shops study in them work for them buy from them pay taxes to them but have you given much thought to where they came from what they are today and what they might become in the future how and why do they have so much influence over us and what influences them how do they contribute to and detract from the meaningfulness of lives and how might we improve them so they better serve our needs and desires this very short introductions addresses all of these questions and considers many more mary jo hatch introduces the concept of organizations by presenting definitions and ideas drawn from the a variety of subject areas including the physical sciences economics sociology psychology anthropology literature and the visual and performing arts drawing on examples from prehistory and everyday life from the animal kingdom as well as from business government and other formal organizations hatch provides a lively and thought provoking introduction to the process of organization about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

from the schools of ancient times to the present day gary thomas explores how and why education has evolved has it has examining education worldwide he explains the way schools work noting how curricula are remarkably consistent around the world delving into some of the big questions thomas explores the history of education in this very short introduction considering various styles such as progressive versus formal he also explores the ideas of some of the big theorists including piaget and vygotsky looking at different forms of education and styles of teaching he considers the ways in which education is being improved by matching styles of learning to teaching and ensuring that schools are more inclusive and meaningful for a broader range of students he finishes by considering the ways in which education may develop over the coming century about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

as public interest in modern art continues to grow there is a real need for a book that will engage general readers offering them not only information and ideas about modern art but also explaining its contemporary relevance and its history this book does just that

what is literary theory is there a relationship between literature and culture in fact what is literature and does it matter these are some of questions addressed by jonathan culler in this very short introduction to literary theory often a controversial subject said to have transformed the study of culture and society in the past two decades literary theory is accused of undermining respect for tradition and truth and encouraging suspicion about the political and psychological implications of cultural projects rather than admiration for great literature here jonathan culler explains theory not by describing warring schools but by sketching key moves theory has encouraged and speaking directly about the implications of theory for thinking about literature human identity and the power of language in this new edition culler takes a look at new material including the death of theory the links between the theory of narrative and cognitive science trauma theory ecocriticism and includes a new chapter on ethics and aesthetics this lucid introduction is useful for anyone who has wondered what all the fuss is about or who wants to think about literature today about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

david seed examines how science fiction has emerged as a popular genre of literature in the 20th century and discusses it in relation to themes such as science and technology space aliens utopias and gender looking at some of the most influential writers of the genre he also considers the wider social and political issues it raises

kant is arguably the most influential modern philosopher but also one of the most difficult roger scruton tackles his exceptionally complex subject with a strong hand exploring the background to kant s work and showing why the critique of pure reason has proved so enduring about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

this stimulating very short introduction to music invites us to really think about music and the values and qualities we ascribe to it the world teems with different kinds of music traditional folk classical jazz rock pop and each type of music tends to come with its own way of thinking drawing on a wealth of accessible examples ranging from beethoven to chinese zither music nicholas cook attempts to provide a framework for thinking about all music by examining the personal social and cultural values that music embodies the book reveals the shortcomings of traditional conceptions of music and sketches a more inclusive approach emphasizing the role of performers and listeners about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

thinking is the essence of what it means to be human and defines us more than anything else

as a species jonathan evans explores cognitive psychological approaches to understanding the nature of thinking and reasoning problem solving and decision making

human beings naturally desire knowledge but what is knowledge is it the same as having an opinion highlighting the major developments in the theory of knowledge from ancient greece to the present day jennifer nagel uses a number of simple everyday examples to explore the key themes and current debates of epistemology

in this very short introduction chris shilling considers the social significance of the human body and the importance of the body to individual and collective identities he examines how bodies not only shape but are shaped by the social cultural and material contexts in which humans live

algebra marked the beginning of modern mathematics moving it beyond arithmetic which involves calculations featuring given numbers to problems where some quantities are unknown now it stands as a pillar of mathematics underpinning the quantitative sciences both social and physical this very short introduction explains algebra from scratch over the course of ten logical chapters higgins offers a step by step approach for readers keen on developing their understanding of algebra using theory and example he renews the reader s aquaintance with school mathematics before taking them progressively further and deeper into the subject about the series the very short introductions series from oxford university press contains hundreds of titles in almost every subject area these pocket sized books are the perfect way to get ahead in a new subject quickly our expert authors combine facts analysis perspective new ideas and enthusiasm to make interesting and challenging topics highly readable

biographies are one of the most popular and best selling of the literary genres why do people like them what does a biography do and how does it work this very short introduction examines different types of biographies why certain people and historical events arouse so much interest and how they are compared with history and fiction

the sixteenth and seventeenth centuries witnessed such fervent investigations of the natural world that the period has been called the scientific revolution new ideas and discoveries not only redefined what human beings believed knew and could do but also forced them to redefine themselves with respect to the strange new worlds revealed by ships and scalpels telescopes and microscopes experimentation and contemplation driven by religious devotion by practical need by the promise of fame and profit or by the simple desire to know a broad range of thinkers and workers explored and reconceptualized the world around them explanatory systems were made discarded and remade by some of the best known names in the entire history of science copernicus galileo newton and by many others less recognized but no less important in this very short introduction lawrence m principe explores the exciting developments in the sciences of the stars astronomy astrology and cosmology the sciences of earth geography geology hydraulics pneumatics the sciences of matter and motion alchemy chemistry kinematics physics the sciences of life medicine anatomy biology zoology and much more the story is told from the perspective of the historical characters themselves emphasizing their background context reasoning and motivations and dispelling well worn myths about the history of science about the series the very short introductions series from oxford university

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with a broad scope across the millennia from high literature to popular culture between page and stage and screen this very short introduction considers comedy not only as a literary genre but also as a broader impulse at work in many other historical and contemporary forms of satire parody and play

translation is everywhere giving us dubbed films and access to foreign news and the literature of other cultures considering subtitling interpreting and adaptations matthew reynolds reveals how translation is changing radically in the new age of electronic media

law touches every aspect of our daily lives and yet the main concepts terms and processes of the legal system remain obscure to many this very short introduction in its third edition provides a lucid accessible guide to modern legal systems considering a number of social and political events that have had an impact on the law

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