

# Peter Atrill Eddie McLaney Management Accounting For Decision Makers 7th Edition Free

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designed to help you study management accounting for decision makers is praised for its clear accessible and uncluttered style it provides a comprehensive introduction to the main principles of management accounting with a strong practical emphasis and avoiding excessive technical detail it has a clear and unequivocal focus on how accounting information can be used to improve the quality of decision making by managers providing the perfect grounding for the decision makers of the future this pack is comprised of a copy of management accounting for decision makers 7e and an access card with code which will enable students to take advantage of the myaccountinglab visit myaccountinglab com to learn more

this introductory text covers the basic principles and underlying concepts with a strong practical emphasis and plenty of examples taken from the real world as well as numerical examples with step by step explanations

this text is an introductory course in management accounting for those seeking an understanding of basic principles and underlying concepts without detailed technical knowledge it has a strong practical emphasis with plenty of examples taken from the real world as well as numerical examples with step by step explanations

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this text provides a comprehensive introduction to financial accounting it is aimed at students who are not majoring in accounting as well as those who are those studying

introductory level financial accounting as part of their course in business economics hospitality management tourism engineering or some other area should find that the text provides complete coverage of the material at the level required students who are majoring in accounting should find the text a useful introduction to the main principles which can serve as a foundation for further study the main focus of the text is on the ways in which financial statements and financial information can improve the quality of decision making to ensure that readers understand the practical implications of the subject there are throughout the text numerous illustrative extracts using commentary from company reports survey data and other sources although some technical issues are dealt with in the text the main emphasis throughout is on basic principles and underlying concepts in this tenth edition we have taken the opportunity to make improvements including those suggested by students and lecturers who used the previous edition we have rewritten some material to make it more understandable to readers and have also increased the number of diagrams the number of examples from real life have been expanded as have the number of activities we have also incorporated developments to international financial reporting standards recent developments in auditing are discussed and explained the text is written in an open learning style this means that there are numerous integrated activities worked examples and questions throughout the text to help you to understand the subject fully in framing these questions and tasks we have tried to encourage critical thinking by requiring analysis and evaluation of various concepts and techniques you are encouraged to interact with the material and to check your progress continually irrespective of whether you are using the text as part of a taught course or for personal study we have found that this approach is more user friendly and makes it easier for you to learn we recognise that most of you will not have studied financial accounting before and therefore we have tried to write in a concise and accessible style minimising the use of technical jargon we have also tried to introduce topics gradually explaining everything as we go where technical terminology is unavoidable we try to provide clear explanations you will find all of the key terms highlighted in the text and then listed at the end of each chapter with a page reference all of these key terms are also listed alphabetically with a concise definition in the glossary given in appendix b this should provide a convenient point of reference from which to revise a further important consideration in helping you to understand and absorb the topics covered is the design of the text itself the page layout and colour scheme have been carefully considered to allow for the easy navigation and digestion of material the layout features a large page format an open design and clear signposting of the various features and assessment material we hope that you will find the text both readable and helpful

from the well established author team of eddie mclaney and peter atrill this text aims to offer non specialist students a balanced introduction to financial and management accounting

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