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fourth maccabees is a superbly crafted oration that presents a case for the jewish way of life couched almost entirely in terms of

greek ethical ideals using an expansion upon previous scriptural narratives as an opportunity for philosophical exposition its author delights in the torah the law of moses as the divinely given path to becoming our best selves now moreover drawing upon greek logic tradition he develops an elaborate rationalisation of that law based upon the promise of eternal life with god in this collection of essays spanning two decades of study david desilva examines the formative training that produced such an author the rhetorical craft present in his work and the author's creative use of both jewish and greek literary resources finally he demonstrates the book's enduring message and legacy in the christian church from theological influence on origen to textual relations within codex sinaiticus

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ultramod s book is intended for playwrights who are not satisfied with being the anonymous figures behind stage plays relegated to a paragraph or two in a playbill while institutional theaters tale a lion s share of the publicity he makes the case that a playwright s career is dependent on the playwright building their own audience making use of both traditional public relations and innovative web techniques including using social media such as twitter and facebook ultramod s approach is decidedly outre he feels that playwrights are the pop stars of the theater world and should be promoted as such but within his breezy diy punk approach are real tools for attracting the attention of the press and connecting with an audience ultramod draws on decades of experience in theater and in the media to offer readers a wild and witty crash course in press relations web content creation audience development and

how to make public misbehavior as entertaining as possible

much has been written about policy efforts to achieve health in all policies an ambitious attempt to improve population health and reduce health inequalities by ensuring multiple policy areas are more attuned to their health impacts however most accounts focus on technical challenges such as implementing impact assessments in contrast and focusing on the european union this book argues that health in all policies is essentially a political project shaped by institutional power competing ideas and discourses we can only really understand the failure to realise its ambition through political analysis

the region of europe and central eurasia defined in this volume encompasses territory that extends from the atlantic coast of europe to the pacific coast of the russian federation it includes the british isles iceland and greenland a self governing part of the kingdom of denmark included are mineral commodity outlook tables plus global overview research for particularly commodities within a specific regions countries are presented throughout the text manufacturers of these metals and commodities along with trade brokers that may specialize in imports and exports political scientists and economists may also be interested in this volume students pursuing research on specific metals and mineral commodities for world economy courses may be interested in this volume

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health promotion strategies and methods third edition is the essential guide to developing effective health programs for the australian population the book presents the key principles of health promotion and demonstrates how they can be applied this new edition

provides a structured approach to devising health programs by focusing on planning development and implementation it also clearly explains the differences in individual group and mass population approaches to health intervention and prevention programs this is a practical introduction for health practitioners and students in public health health sciences medicine nursing and epidemiology key features thoroughly revised and updated to reflect current health practices and incorporating the latest referencesfocuses on developing targeted strategies and techniqueswritten by australian authors who are leaders in the fielduseful tips summaries and case studies throughout concise and accessible style

so meistern sie ihre promotion das buch bietet alles was sie dazu brauchen erst denken dann loslegen die richtigen Überlegungen vor der promotion und tipps zur auswahl des passenden themas so gelingen wissenschaftliche arbeiten statistische verfahren richtig auswählen und anwenden effektiv literatur recherchieren und klassische stolpersteine umgehen tipps zum richtigen schreiben und präsentieren hilfreiche software und wichtige quellen im internet damit wird ihre doktorarbeit eine runde sache plus so promoviert man an einer fremduniversität oder im ausland und wege zum promotionsstipendium

this report the fifth in the series of who reports on the global tobacco epidemic presents a country level examination of the epidemic and identifies countries that have applied effective tobacco control measures the number of people worldwide protected by effective tobacco control measures continues to grow and countries that have adopted these measures at the highest level of achievement can be considered models for action for those countries that have yet to do so the focus of this report is raising taxes on tobacco the r component of mpower time and again increasing taxes on tobacco products to increase retail prices has been proven to be the most effective and efficient of the best buy demand reduction measures to reduce tobacco use and yet it is also the least widely implemented measure

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by analysing the irish development strategy this book questions its much portrayed success the republic of ireland has followed an export oriented development path relying on foreign direct investment inflows as the main development agent however this chosen path of development has led to growing industrial social and developmental polarisations despite the indisputable impressive overall growth figures growth is primarily driven by the investing multinationals and the inequality of earnings have been exacerbated thus questioning the irish growth model s success

an essential guide to the treatment and management of lung cancer lung cancer remains the leading cause of cancer deaths worldwide attributed mostly to environmental and behavioral factors however a diagnosis of lung cancer no longer means inevitable death the new standards of care and a greater understanding of the etiology and biology of the disease has led to breakthroughs in patient survival rates that were not seen in the past standards of care lung cancer provides a solid foundation in the new principles approaching this disease presented in an accessible quick to digest format and written by leading experts in a variety of medical fields this authoritative guide covers all the new procedures and treatment options and the latest advances in diagnosis and treatment including immunotherapy and oncogene inhibition and more this is an essential resource for both practitioners and students studying for the boards or certification features covers the most current treatments continuous online updates on guidelines new therapies and studies includes checklists case studies learning objectives and clinical pearls bibliography with listings of studies and trials serves as an ideal resource for practice and board review

with an increasing accessibility to social networking tools the development of 2 0 and the emergence of virtual worlds social computing crosses cultural boundaries to join people in the digital landscape social computing concepts methodologies tools and applications uncovers the growing and expanding phenomenon of human behavior social constructs and communication in online

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